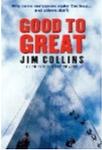
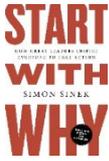
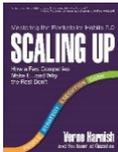
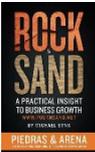
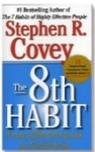
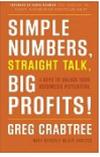
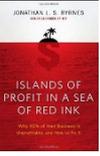
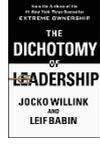


Recommended Reading

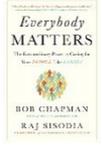
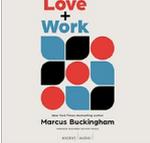
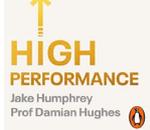
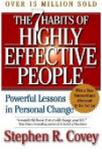
We recommend beginning with the top four books, if you haven't already read them

	Title	Author	Read?
	Good to Great	Jim Collins	
	Start with Why	Simon Sinek	
	Mindset	Carol Dweck	
	The Diary of a CEO	Steven Bartlett	
	Scaling Up	Verne Harnish	
	Rock and Sand	Michael Synk	
	The 8 th Habit	Stephen Covey	

RECOMMENDED READING
Scale-up Leaders' Academy 2025

	<p style="text-align: center;">Simple Numbers</p>	<p style="text-align: center;">Greg Crabtree</p>	
	<p style="text-align: center;">Islands of Profit in a Sea of Red Ink</p>	<p style="text-align: center;">Jonathan L S Byrnes</p>	
	<p style="text-align: center;">Your Oxygen Mask First</p>	<p style="text-align: center;">Kevin Lawrence</p>	
	<p style="text-align: center;">Five Dysfunctions of a Team</p>	<p style="text-align: center;">Pat Lencioni</p>	
	<p style="text-align: center;">The Great Game of Business</p>	<p style="text-align: center;">Jack Stack</p>	
	<p style="text-align: center;">The 3x5 Coach</p>	<p style="text-align: center;">Dave Baney</p>	
	<p style="text-align: center;">Extreme Ownership</p>	<p style="text-align: center;">Jocko Willink and Leif Babin</p>	
	<p style="text-align: center;">The Dichotomy of Leadership</p>	<p style="text-align: center;">Jocko Willink and Leif Babin</p>	

RECOMMENDED READING
Scale-up Leaders' Academy 2025

	<p align="center">Tuesday at Twelve</p>	<p align="center">Ian Kinnery</p>	
	<p align="center">Everybody Matters</p>	<p align="center">Bob Chapman</p>	
	<p align="center">The Infinite Game</p>	<p align="center">Simon Sinek</p>	
	<p align="center">Love and Work</p>	<p align="center">Marcus Buckingham</p>	
	<p align="center">The Enabling Manager</p>	<p align="center">Myles Downey</p>	
	<p align="center">Excellence now; Extreme Humanism</p>	<p align="center">Tom Peters</p>	
	<p align="center">High Performance</p>	<p align="center">Jake Humphrey & Prof Damian Hughes</p>	
	<p align="center">The Answer is a Question</p>	<p align="center">Laura a & Dominic Ashley-Timms</p>	
	<p align="center">The 7 Habits of Highly Effective People</p>	<p align="center">Stephen Covey</p>	